

## FOR IMMEDIATE RELEASE

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Photo credit: Ellen Shershow Photography.

## Southern Exposure Welcomes Patricia Maloney As New Executive Director

**February 23, 2016, San Francisco, CA** – Southern Exposure is excited to announce that Patricia Maloney has been named the new Executive Director of the 41-year-old San Francisco art organization, effective March 14, 2016. Maloney is the founder of *Art Practical* and executive director of *Daily Serving | Art Practical*, a partnership between the long-running international platform dedicated to articulating artists' voices and the Bay Area's leading visual arts magazine.

"The board and staff are thrilled to welcome Patricia to Southern Exposure," said SoEx board president Kelsey Nicholson. "Her strategic vision, leadership capacity and business savvy, along with her unwavering advocacy for visual arts are exactly what we were searching for to lead Southern Exposure in our fifth decade of supporting visual artists. Patricia is deeply rooted in the San Francisco Bay Area artistic community, while also maintaining a strong national presence that will keep Southern Exposure at the forefront of the nationwide network of alternative art spaces. Each day our excitement grows with Patricia at the helm of SoEx."

"I see a remarkable continuity of purpose between the work of Southern Exposure and *Daily Serving | Art Practical*," said Maloney. "Both organizations steadfastly believe in the importance of investing in artist-centered production,

and both display a dynamic interchange between producer, subject, and audience. I am excited to take on this new role as the Bay Area cultural ecosystem undergoes one of the most consequential transformations it may ever experience, with the confluence of new spaces opening alongside shifting demographics and significant economic challenges. Southern Exposure's position within this new landscape is perhaps more vital than ever because of its capacity to catalyze and support artists' practices."

Demonstrating the collective and collaborative spirit that characterizes the Bay Area visual arts culture, *Art Practical* was a recipient of the organization's Alternative Exposure grant in 2009. This program, launched in 2007 in partnership with the Andy Warhol Foundation for the Visual Arts, supports the independent, self-organized work of artists and small groups that play a critical and significant role in the San Francisco Bay Area arts community. "The Alternative Exposure grant validated our mission and signaled to the Bay Area arts community that we were worthy of its attention. Because Southern Exposure was willing to stand behind our work in our early days, we received heightened visibility and crucial funding from other organizations, and we were able to grow in a significant way very quickly. Today, *Art Practical* is nationally recognized and respected for its critical content and public programming," Maloney remarked. "I'm excited to reinvest my knowledge and experience in SoEx, and I am committed to foregrounding the myriad ways by which this organization can contribute to the sustenance and growth of this community."

#### ABOUT PATRICIA MALONEY

Patricia Maloney is the founding editor and director of *Art Practical*. In 2013, she also became the publisher of the international online art journal *Daily Serving*. She has been an Associate Professor in Visual and Critical Studies at the California College of the Arts and is a senior correspondent and producer for the weekly contemporary art podcast *Bad at Sports*. Maloney has written for *Artforum*, *ArtChronika*, *The Brooklyn Rail*, *Meatpaper*, and SFMOMA's *Open Space*, as well as for numerous exhibition catalogues. She has organized programs with a broad range of arts organizations, including 826 Valencia, UC Berkeley's Arts Research Center, Art LA Contemporary, Cannonball, the Charlotte Street Foundation, Gray Area Foundation, Kadist Art Foundation, the Lab, Southern Exposure, and SFMOMA. With Yerba Buena Center for the Arts, she created the YBCA Artist Residency Program in 2013 and with the Asian Contemporary Arts Consortium, she created the ACAC Writing Fellowship in 2012.

Between 2000 and 2012, she held curatorial positions at Ampersand International Arts in San Francisco; the MATRIX Program of the University of California, Berkeley Art Museum; and the Mori Art Museum (MAM) in Tokyo, Japan. From 1999 to 2002, she was a Program Associate for the International Program at The Museum of Modern Art in New York. She holds her MA in Theory and History of Contemporary Art from the San Francisco Art Institute.

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#### ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Lisa Martin at (415) 863-2141 x102 or [communications@soex.org](mailto:communications@soex.org). Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10:00 AM – 6:00 PM and gallery hours are Tuesday through Saturday, 12:00 – 6:00 PM. Admission is always FREE. Website: [www.soex.org](http://www.soex.org).