

PRESS RELEASE

PRESS INQUIRIES:

Lisa Martin, Communications & Outreach Director
(415) 863-2141, communications@soex.org
Courtney Fink, Executive Director
(415) 863-2141, director@soex.org

Southern Exposure's Annual Monster Drawing Rally

A live drawing event and fundraiser

Date: Friday, July 10, 2015

Time: 6:00 to 11:00 PM

Tickets (at door): \$15 SoEx Members /
\$20 general public

Off-Site Location: Verdi Club
2424 Mariposa Street, San Francisco

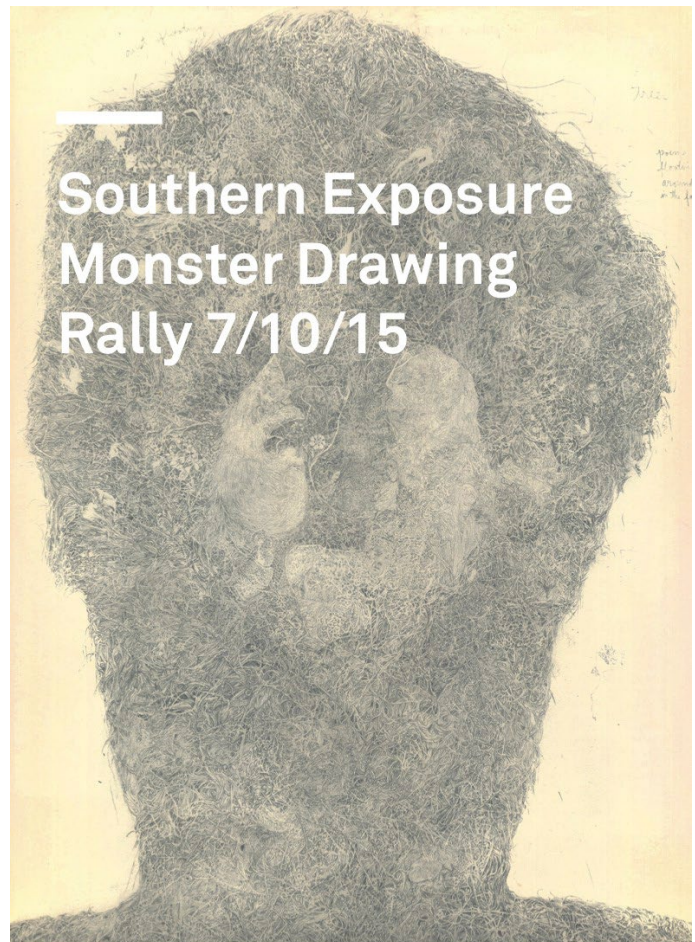
June 8, 2015, San Francisco, CA – Southern Exposure is pleased to announce its famous annual Monster Drawing Rally, a live drawing event and fundraiser on Friday, July 10, 2015 at the Verdi Club.

Over the course of the night, 120 artists split into four one-hour shifts to draw in front a live audience, making their private studio practices public. Artists at all stages of their careers create sensational works using a variety of materials: everything from collage and watercolor to ink and graphite to performative acts. As spectators spy on the creative process, sketches morph into full-fledged artworks – immediately available for \$75 each. The list of participating artists will be updated weekly.

The Monster Drawing Rally is an integral part of Southern Exposure's mission to make art and artists more accessible. This annual gathering is a fantastic way to view new talent, interact with the Bay Area's artistic community and support Southern Exposure's programming all at once.

This year, the Monster Drawing Rally takes place at the Verdi Club, just a few blocks away from Southern Exposure. DJs spin music for drawing and dancing all night long. Curbside food available for purchase from Alicia's Tamales Los Mayas! Special thanks to New Belgium Brewing Company for their generous beverage donation.

To date, over 1,000 artists have participated in Southern Exposure's Monster Drawing Rallies, donating their talent, time and artwork to the organization. Southern Exposure proudly shares the Monster Drawing Rally as an open source fundraising model with a growing network of artist centered organizations nationally. Partner organizations include The Armory Center for the Arts in Pasadena, Midway Center for Contemporary Art in Minneapolis, 1708 Gallery in Richmond, MOCAD in Detroit and Spaces in Cleveland.



Colter Jacobsen, *L & Everything*, 9x11 inches, graphite on found paper, 2015. Design: Brett Newman.

EVENT LISTING INFORMATION

What: Southern Exposure's Monster Drawing Rally
A Live Drawing Event and Fundraiser

Where: Verdi Club
2424 Mariposa Street
San Francisco, CA 94110

When: Friday, July 10, 2015
6:00 – 11:00 PM

Tickets: \$15 SoEx Members / \$20 general public

—end—

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization that is committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Lisa Martin at (415) 863-2141 or communications@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10 AM to 6 PM and gallery hours are Tuesday through Saturday, 12 to 6 PM. Admission is always FREE. Website: www.soex.org.